

Donna DeForbes Creates [present]
Design print and web graphics for corporate, non-profit and small business clients, with an emphasis on publication design. Clients include: Save The Bay, Rocky Hill School, Roger Williams University and Children's Friend.

Eco-Mothering.com [2008-present]
Generate regular blog content on green living and natural parenting. Write original posts and copyedit articles from contributing writers. Create website graphics, monthly e-newsletter and manage social media sites.

ecoRI News [present]
Research and write informative articles for their Green Tips section.

Earth911.com and **MammaBaby** [2013-2015]
Research and write blog articles on low-waste living and parenting.

Save The Bay Rhode Island [2003-2011]
Project manager, graphic designer, editor and contributing writer for all internal and external communications including newsletters, brochures, annual reports, event collateral, ads and signage. Generated graphics and content for website and e-communications. Managed social media content and analyzed statistics. Helped brand the organization for specific campaigns and events.

Publication: *Save The Bay's Uncommon Guide to Common Life of Narragansett Bay and Rhode Island Coastal Waters*, 2008.

The Marketing Solutionists Philadelphia [1995-96]
Proofread, copyedited and designed ads, brochures and marketing materials for local clients. Implemented an office system for coordinating project workflow.

Thomas Jefferson University Hospital Philadelphia [1993-95]
Organized and copyedited large amounts of information into design layouts for manuals, newsletters and medical forms. Collaborated on standardizing hospital stationery and medical forms to stress clarity, efficiency and aesthetics while adhering to internal brand guidelines.

"Writing is designing with words.
Designing is writing without them."
— Robert Hoekman, Jr.



plays well with others **design**
MULTI-TASKER **communication** **self-starter**
photography detail-oriented
writing **mommy** **COLLABORATIVE**
green living **BLOGGER**

Drexel University
Philadelphia, PA / BS, Graphic Design [1994]
Magna cum laude with 3.8 GPA

Institute of Children's Literature
West Redding, CT / Creative writing [2012]

Publication: *The Guilt-Free Guide to Greening Your Holidays*, 2013.

Editorial Board: *The Bridge* newspaper, Pawtuxet Village Association

Member: Green Sisterhood Bloggers; Mom Bloggers for Social Good; Society of Children's Book Writers and Illustrators



For portfolio, writing clips and insight into the real Donna DeForbes, visit DonnaDeForbesCreates.com

Eco-mothering.com [blog]
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